

PRESS RELEASE
FOR IMMEDIATE RELEASE
Willard House & Clock Museum
The Center of Early American Clockmaking
DATE: November 22, 2022
CONTACT: Robert Gierschick, Dir. of Development



Willard House & Clock Museum Launches Its Most Ambitious Annual Appeal to Date

Museum announces *The Next 50 Years* Campaign with Goal to Raise \$75,000

Willard House & Clock Museum celebrated its 50th anniversary and has now set its sights on the future to support the science of horology (the study of time and time keeping) and to support its mission, “to preserve, display and connect through education and research, the contributions of the Willard Family of clockmakers.”

The museum looks to ongoing improvements to its facilities, offering an expanded schedule of children and family events, and continued support of its Music Series and Plein Air Series. The institution will be adding lectures and hosting events for schools, organizations and clubs and providing paid internships.

“Willard is unique among the country’s museums” explains Executive Director, Robert C. Cheney, “our nonprofit holds the world’s largest collection of Willard clocks, and we wish to make the museum an important and very enjoyable destination for a larger audience. Our fundraising campaign gives us the ability to expand our efforts and donations are critical in making our efforts a reality.”

Those who wish to donate have a number options:

- Stop by the museum or mail a check to Willard House & Clock Museum, 11 Willard Street, North Grafton, MA 01536.
- Visit the museum website and donate at willardhouse.org/next50years
- Call in a donation at 508-839-3500.

About Willard House and Clock Museum - Celebrating its 50th Anniversary

Located at 11 Willard Street in North Grafton, MA, Willard House and Clock Museum exhibits more than 90 Willard clocks in the birthplace and original workshop of the Willard clockmakers, along with family portraits, furnishings and other family heirlooms. The work of all three generations of Willard clockmakers, focusing on the famed brothers, Simon Willard and Aaron Willard are displayed. The Museum tour includes the original Willard House built in 1718, the original 1766 clock-making workshop, and three modern galleries.

Willard is listed on the National Register of Historic Places.

Visit the Willard House and Clock Museum website at www.willardhouse.org and follow on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

For more information about the museum, please contact Beverly Snow, Program Coordinator, at 508-839-3500.

####